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Who's your daddy?

By [MONICA CORCORAN](#)

Finding the right donor is so overwhelming. It's like when you go into the Cheesecake Factory and open that giant menu," says an industry exec, 41, who's considering artificial insemination. "You have to decide what you want."

Women who shop at the California Cryobank in West L.A. want their cheesecake to be tall, fit, brown-eyed and well educated. And one in particular, otherwise known as Donor #3790, has become the slice to beat.

Hotter than a Fendi Spy bag, he's got women waiting on his next sperm shipment. "He has limited vials, though," posted one participant in a Cryobank.com discussion forum. "Hurry!"

So, just what makes #3790 so desirable?

According to his short profile and essay (available for free online download), he holds an M.B.A. and loves the color green, Thai food, Indian food and wine. He also has a "love affair with travel" and seeks "adventure" and "self-knowledge."

His message to any future offspring sounds more like advice from a fortune cookie than father knows best: "Don't seek happiness. Be happy and happiness seeks you." In-depth profiles, baby photos and a personality test are each available for an extra fee; in keeping with the bank's promise of privacy, a current photo is unavailable at any price.

Another reason women seek #3790 is the fact that he is an "open donor," or someone who is amenable to being notified by children born of his donation when they turn 18. His "long eyelashes" and "full lips" help, too. The staff notes read that #3790 is "good looking" and has a "clean-cut style."

"If a guy is 5'4" and weighs 200 pounds, we don't accept him," says Dr. Cappy Rothman, co-founder and medical director of California Cryobank. "Out of every 100 potential donors we screen, only two or three are chosen."

Rejection always stings. "Guys are surprised when they get declined," says Cryobank donor coordinator Andrea Stratton. "They say, 'Why not me?'"

Guys are equally taken aback when young, pretty recruiters approach them on campuses like UCLA or MIT and hand them a flyer that reads "Got Sperm?...Make up to \$900 per month."

Clearly, the bank needs a new hot seller. Each donor is limited to 25 families to prevent a nation of baby #3790s who, like Daddy, "follow my heart and let the universe take care of the details."

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